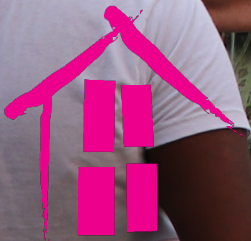


PUNTO URBAN ART MUSEUM FIESTA EN LA CALLE BLOCK PARTY





SPONSORSHIP OPPORTUNITIES

Fiesta en la Calle | Saturday, June 14, 2025 | El Punto

Fiesta en la Calle is North Shore CDC's annual festival celebrating the vibrant culture of Salem's Point neighborhood, which includes live music, dancing, art and the premiere of the Punto Urban Art Museum's new exhibition **Muñecas sin Rostro**, seven sculptures celebrating resident stories. This annual Block Party celebrates the diverse community and culture of the people who live and work there as well as provides local artists, makers, and creatives economic the chance to sell their wares and showcase their art. All are welcome to attend this free event.

Through our Racial Equity, Diversity, and Inclusion (REDI) work, we have a deep appreciation for everyone, regardless of their giving level. We aim to foster belonging with our sponsors and within our community. Please take a look at the Sponsorship Levels below and consider making a gift today. For more information, please contact **Ashley Ganem**, Director of Development, at aganem@northshorecdc.org or **978-209-6861**.

DIAMOND SPONSOR \$20,000

- Promotion via NSCDC + PUAM social media, website, and e-newsletters
- Logo on printed materials and website
- Prominent booth at the event

GOLD SPONSOR \$10,000

- Promotion via NSCDC + PUAM social media, website, and e-newsletters
- Name on printed materials and website
- Prominent booth at the event

SILVER SPONSOR \$5,000

- Promotion via NSCDC + PUAM social media and website
- Name on printed materials and website
- Booth at the event

BRONZE SPONSOR \$2,500

- Promotion via NSCDC + PUAM social media and website
- Name on printed materials and website
- Booth at the event

MAGENTA SPONSOR \$1,000

- Promotion via NSCDC + PUAM social media and website
- Name on printed materials and website
- Booth at the event

FRIEND OF NSCDC \$500

- Promotion via NSCDC + PUAM social media and website
- Name on printed materials
- Booth at the event

COMMUNITY PARTNER \$250

- Promotion via NSCDC + PUAM social media
- Name on printed materials
- Booth at the event

All sponsorships of \$1,000 and above are eligible for a 50% Community Investment Tax Credit