

2014 COMMUNITY IMPACT REPORT



INVESTING IN NEIGHBORHOODS TO
CREATE THRIVING COMMUNITIES

Invested **\$18 million** into an apartment rehab for 77 families in Salem's Point neighborhood, which **created 94 construction jobs**

North Shore CDC's **community action plan** leveraged over **\$900,000** for **neighborhood improvements**, including new sidewalks, trash receptacles and more robust retail space

63% of the families living in our homes earn less than **30% of the area median income (AMI)**, and another **24%** are very-low income families earning less than **50% AMI**. For an average family of three, that's less than **\$25,450** and **\$42,350** per year, respectively

YouthBuild North Shore revitalized **7 parks**, **15 local businesses**, and **7 affordable homes** in 5 cities

64% of our housing serves families with **children** and almost half of those families are led by single parents

Successfully advocated to relocate a polling location to make it more accessible to residents, increasing voter turn out by **6%**, with **41%** of those **voters registering through North Shore CDC**

Gave back an average of **\$1300 in tax returns per household** to **101 low-income individuals**

Championed the designation of the Point neighborhood as a **National Historic District**

70% of Beverly's Gloucester Crossing neighborhood agrees that the community has improved over the last 3 years because of the investment in **affordable housing and community engagement**

Increased **volunteer engagement by 23%** for a total of **527 volunteers** investing their time in North Shore CDC's community programs and events

Expanded YouthBuild North Shore to help **32 Salem and Lynn youth** earn their high school credential, train in construction and pursue a career

north shore community development coalition

Learn more at www.northshorecdc.org